# BELLASERA COMMUNITY ASSOCIATION

## COMMUNICATIONS COMMITTEE MEETING

January 20, 2016

All members present.

- 1. The minutes of the November 11, 2015 meeting were read and approved.
- 2. Community survey: There was an explanation for the survey which the Committee agreed was needed. This information was included with the Survey. The draft survey contained 10 questions. Each resident had to give their name particularly if any wanted to be a winner for participating. Keith thought that the job of putting the survey into a workable form netting us good helpful information was well done by SurveyMonkey.com. Their cost is \$26.00 per month used.
- 3. Craig's Report: report to Committee members on subjects of high interest around the community. The Annual Meeting will be held in April and the three openings on the Board of Directors will be filled by election at that time.
- 4. Newsletter: news: Keith led community hike up Brown's Mountain and produced an accompanying photo. While hiking, the group met a Master Gardener who gave information on various cacti and other flora. Joe was commended for his excellent garden column. Dennis spoke about "square foot garden."
- 5. Next meeting will be held March 16, 2016 at 8:30 am. Keith will post mailbox boards during Feb, Mar, Apr.
- 6. Adjourned at 9:20 am.

Respectfully submitted,

Emily Shriver, Secretary

### BELLASERA COMMUNITY ASSOCIATION

### COMMUNICATIONS COMMITTEE MEETING

March 16, 2016

All members present.

- 1. Minutes of January meeting were read and approved.
- 2. Survey: Our survey was designed by SurveyMonkey.com for best use and results for our purpose. Keith liked using the program and plans to use it again. SurveyMonkey.com will document our survey and the results we can get from its use. Immediate results were 200 total responses, such as comments on phone service, high interest in our hiking trails, and "Why the need for a survey?" In conclusion, the survey was large enough for our community size and yielded good results.
- 3. (#2 con't) Prize winners were Richard Stevens (Safeway) and Jerome Factor (AJ's).
- 4. Cleanup Day: Lone Mountain Road cleanup will be held April 16 with Emily leading the group.
  - a. All volunteers will meet at back gate at 8:00 am to receive work gear and instructions. Hope for good weather.
- 5. Craig's report: Dennis Carson is now secretary replacing Kirk Rimsnider; tennis reservation system is being revitalized and should be in operation April 1. One of the courts needs repair which Building and Grounds is supervising. There will be five candidates up for election. There will be a Meet the Candidates Night which Keith will manage. The candidates will introduce themselves with a general question and answer period to follow.
- 6. Newsletter and Web Site are in good shape.
- 7. Next meeting will be held May 11, 2016 at 8:30 AM.
- 8. Meeting adjourned at 9:30 AM.

Respectfully submitted,

Emily Shriver, Secretary

Bellasera Community Association

**Communications Committee** 

Minutes of Meeting on July 13, 2016

Present: Keith Christian, Richard Hoffman, Joe McDade, Dennis Soeffner

Absent: Emily Shriver

1. Keith reported the e-file community directory will be sent to all homeowners at the

end of July. The committee approved using a revised password to open the file.

2. The committee reviewed the first draft of an addition to the Bellasera Welcome

Packet. The revised document will be reviewed at our next meeting. We also agreed to

attempt an in-person visit to new homeowners by a rotating member of our committee.

3. **Richard** reported the Board may be interested in a follow-up community survey. Also

the Verizon cell tower will probably be located in the nearby AJ's shopping center and

new sources of revenue for the association may be proposed in the future.

4. **Keith** indicated he continues to work on revising the look of our community web site.

5. **Joe** will have the mailbox posting duties for AUG-SEP-OCT.

6. Our next meeting is planned for Wednesday, September 14, at 8:30 a.m.

Bellasera Community Association

Communications Committee

Minutes of Meeting on September 14, 2016

Present: Keith Christian, Richard Hoffman, Joe McDade, Emily Shriver

Absent: Dennis Soeffner

1. Minutes for July, 2016 were read and approved.

2 Keith reported that the Bellasera Welcome Package would now contain a Welcome letter. Joe suggested that the titles at the beginning of each section be printed in bold face for easier reading of the letter. It was agreed that there be one person from the Committee to meet or contact each new resident.

- 3. Fall Road Cleanup was scheduled for October 22 but was cancelled because another group had asked to clean Lone Mountain Road earlier. It was decided to reserve the time for later in the fall if the need arose.
- 4. Report on Newsletter presented by Keith indicated that issues would no longer be mailed. Keith proposed writing an article on veterans in our community in honor of holiday.
- 5. Dennis will maintain mail box sites in Nov, Dec, Jan, 2017.

Our next meeting will be held on November 16, 2016 at 8:30 a.m.

Respectfully submitted, Emily Shriver, Secretary

### BELLASERA COMMUNITY ASSOCIATION

## COMMUNICATIONS COMMITTEE MEETING

Wednesday November 16, 2016

Present: Keith Christian, Richard Hoffman, Joe McDade, Emily Shriver, Dennis Soeffner

- 1. Minutes for the meeting of September 14, 2016 were read and approved.
- 2. How to attract volunteers: Keith gave each committee member a list of new residents and each was given names to contact. Each resident was to be given a Welcome letter and encouraged to volunteer in community activities. Are there any renters on the list?
- 3. Declining animal population: Joe indicated a need to educate community on this development. Liberty Wildlife (a rescue organization) will demonstrate by bringing animals to a meeting.

Dennis will contact. Keith talked about doing articles in the Newsletter such as Dennis on snakes, Joe on javalinas (in January) and bobcats (Emily in February).

- 4. Richard spoke about the recovering of the cushions on outdoor furniture and installation over the Nov-Dec time frame. All committees need volunteers.
- 5. The next meeting will be held January 18, 2017 at 8:30 a.m.

Respectfully submitted,

**Emily Shriver**